

December 2016

## Croyland Primary School has bagged a share of a £12.5million carrier bag charge fund

**Croyland Primary School** is delighted to announce it has bagged **£10,000** from a Tesco funding scheme.

Tesco teamed up with Groundwork to launch the second round of its Bags of Help funding initiative, which sees grants of £12,000, £10,000 and £8,000 - all raised from the 5p bag levy - being awarded to local outdoor community projects.

Millions of shoppers voted in stores up and down the country. And it can now be revealed Croyland Primary School has been awarded **£10,000**.

Work will now begin on bringing the project to life.

**Creative@Croyland coming soon....**

**Plan to create an exciting outdoor project to provide an outdoor sensory, reading and performing area for our children.**

Lindsey Crompton, Head of Community at Tesco, said: “Bags of Help has been a fantastic success.

“We been overwhelmed by the response of our customers and it’s been great to give people a say on how the money will be spent in their community. We can’t wait to see the projects come to life.”

Voting ran in stores from 31 October to 13 November - with customers choosing which local project they would like to get the top award using a token given to them at the check-out in store.

Tesco estimates that around six million votes were cast in stores up and down the UK.

For more information contact the Tesco Press Office on 01707 918 701

Tesco is a team of 480,000 colleagues, in 11 markets around the world. We are dedicated to serving shoppers a little better every day.

Since launching in 2015, Bags of Help has awarded more than £24m across 2,421 local projects.

And from 1 December, customers will be able to vote for local groups all year round, every time they shop and grants will be awarded monthly - meaning that thousands more projects will benefit from the scheme.

Funding will now be awarded to groups who are seeking to use and develop outdoor spaces in ways that will benefit their local community, and money will be available in smaller amounts, making it more accessible.

Customers will get the chance to vote for three different groups each month. At the end of each month, when votes are collected, three groups in each of Tesco's regions will be awarded funding.

Groundwork's national chief executive, Graham Duxbury, said:

"It's just the beginning for Bags of Help and we're really excited about the future. The scheme will be permanently open for applications, and as grants can now be used for not just the development of, but also for the use of local outdoor spaces, we expect even more groups will now have the chance to benefit.

"It's projects like these that really help to capture the public's imagination by illustrating what can be achieved when communities are given the support and the encouragement they need to create better places where they live."

Anyone can nominate a local project and local organisations can apply. To find out more visit [www.tesco.com/bagsofhelp](http://www.tesco.com/bagsofhelp)

Ends

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NOTES TO EDITORS:

- 1,251 organisations from around 400 Tesco regions up and down the UK will receive a share of the Bags of Help fund
- The initiative is supported by money from the five pence charge levied on single-use carrier bags
- More than 2,800 groups up and down the country applied for grants from the scheme. These were whittled down to three in each of Tesco's regions.
- So far Bags of Help has awarded over £24 million to 2,421 local community projects.
- For more information please visit: <http://www.tesco.com/bagsofhelp>