

Please vote for us in store between 31st October – 13th November at:-

- Tescos, Kingsway, Wellingborough
- Tescos Superstore, Wellingborough
- Tescos Extra, Kettering

Creative @ Croyland Primary School calls out for votes to bag a share of a £12.5million carrier bag charge fund

Croyland Primary School project “Creative @ Croyland” is bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

The supermarket has teamed up with Groundwork on its Bags of Help initiative, which see grants of £12,000, £10,000 and £8,000 – all raised from the 5p bag levy – being awarded to environmental and greenspace projects.

Three groups in each of Tesco’s 416 regions have been shortlisted to receive the cash award.

And from next month shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

Creative @ Croyland is one of the groups on the shortlist.

An exciting outdoor project is planned at Croyland Primary School in Wellingborough. It will benefit over 400 pupils and visitors to the school by providing an outdoor fun, stimulating sensory, reading and performing area.

The project will develop a currently unused piece of land to create a natural outdoor teaching environment with sensory equipment such as texture panels, mirrors and flower talking tubes, a storytelling area complete with Storytellers Chair. If we were fortunate enough to win the £10,000 to £12,000 we can develop the further area with amphitheatre seating and a performance stage to encourage our pupils to be Creative @ Croyland.

This area would encourage the children to use their imagination whilst developing their confidence and social skills and would provide a wonderful learning environment for hundreds of children for many years to come.

For more information contact the Tesco Press Office on 01707 918 701

Tesco is a team of 480,000 colleagues, in 11 markets around the world.
We are dedicated to serving shoppers a little better every day.

Voting is open in stores from 31st October – 13th November. Customers will cast their vote using a token given to them at the check-out in store each time they shop.

This is the second round of the initiative: the first round saw approximately eight million shoppers vote in stores up and down the country earlier this year.

Lindsey Crompton, Head of Community at Tesco, said: “The first round of the Bags of Help initiative was a fantastic success.

“In total 1,170 community groups were awarded £8,000, £10,000 or £12,000 - that’s a massive £11.7 million being invested into local projects.

“We are already seeing some great results from groups transforming their own environmental and greenspace areas.

“We are absolutely delighted to open the voting for round two. There are some fantastic projects on the shortlists and we can’t wait to see them come to life in hundreds of communities.”

Groundwork’s national Chief Executive, Graham Duxbury, said: “Bags of Help is giving our communities both the funding and the support to create better, healthier and greener places for everyone to enjoy.

“We’ve been thrilled to see the diversity of projects that have applied for funding, ranging from outdoor classrooms, sports facilities, community gardens, play areas and everything in between.

“They’re all fantastic projects that make a real difference in our neighbourhoods.

“We’re looking forward to learning the results of the customer vote and then supporting each group to bring their project to life.”

Ends

Issued by Beattie The Creative Communications Group.

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NOTES TO EDITORS:

- 1,248 organisations from Tesco's 416 regions up and down the UK will receive a share of the Bags of Help fund.
- The initiative is supported by money from the five pence charge levied on single-use carrier bags
- More than 2,800 groups up and down the country applied for grants from the scheme. These were whittled down to three in each of Tesco's regions
- For more information please visit: <http://www.tesco.com/bagsofhelp>